

ART ON HIGH.

APPENDIX A CALL FOR ARTISTS

REQUEST FOR QUALIFICATIONS

Issue Date: June 4, 2018

The City of Columbus is seeking an artist or artist team for the design, fabrication, and installation of a permanent work(s) of public art on High Street between Goodale Street and 9th Avenue. The artist(s) selected for the commission will conceptualize and develop appropriate designs for proposed project elements. The artist(s) will work in collaboration with the City of Columbus Public Art Coordinator and members of the Art on High team.

Background

Nearly four years ago, the City's first public art program was launched by a Mayoral Executive Order with limited annual funding for public art. The High Street Streetscape Improvements Project is a \$25,000,000.00 capital improvements project that will transform one of the busiest sections of the most traveled corridor in Columbus. It will significantly enhance pedestrian safety while also beautifying the area by undergrounding overhead utilities, increasing sidewalk widths, standardizing streetscape elements, upgrading lighting, adding marked crosswalks and curb extensions, improving storm water management and adding new street trees.

Art on High offers an opportunity to create public art within the Short North Arts District and portions of the University District — areas of the city known for their support of the arts, creativity, and vigorous community engagement. At least one but not more than two projects may be commissioned through this open call.

Possible Artwork Installation Locations:

The Art on High project team has identified the locations in Attachment A on/in the site as potential locations for the artwork installation(s). These sites detailed in Attachment A are offered as a guide, not a final determination of where the work will be installed.

For more information on the High Street Streetscape Project, visit: <https://www.columbus.gov/highstreet/>

Project Goals

The City of Columbus is seeking to create signature artwork(s) for the project area. We want to celebrate this dynamic location, at the confluence of the Short North neighborhoods and the southern University District, with a work that inspires people to come together. Key inspiration for the project include elements of High Street's history, ethos, present dynamics, and future potential. We hope the art will serve as a transformative element of the High Street Streetscape project, and set a standard of excellence and inspiration for future works of public art in Columbus.

Through the community engagement efforts of Art on High, the community developed eight value statements that should be considered in developing work(s) for High Street. These characteristics ensure alignment with community priorities.

STIMULATE CONVERSATION

Public art can stand out, engage, and inspire residents and visitors intellectually, aesthetically, emotionally.

TELL THE STORY

Public art can embody our community spirit and aspirations by honoring the past and envisioning our future.

SPEAK TO DIVERSITY

Public art can speak to the many people and neighborhoods united by High Street.

TAKE RISKS

Public art can be bold, challenge our understanding of art, and express our ambition.

LEVEL UP

Public art can represent the highest expression of culture and elevate the profile of our city.

STRENGTHEN THE CITY

Public art can add to a dynamic experience for residents and visitors.

REQUEST FOR QUALIFICATIONS

Who May Apply

Professional visual artists (or artist teams), working in any and all media, and who are at least 18 years of age, are eligible to apply. City of Columbus staff, Artist Selection Committee members and their family members are not eligible to apply. Artists must be in good standing with regard to taxes and must have appropriate auto and business insurance. This call will be released nationally. The total art budget is \$420,000 all inclusive. Artists/artist teams should indicate in their qualifications, whether if selected as a finalist, they intend to submit a proposal utilizing all or a portion of the total art budget. Applicants must indicate in their submission the amount of the art budget they anticipate using if selected as a finalist and verify that they have successfully completed a commissioned work of at least 10% of the art budget proposed. If an artist team is applying, one single artist on the team must individually meet the 10% threshold as discussed above.

RFQ Submission Process

There is no submission fee. Submissions must be made on-line through CodaWorx, an easy to use application. Application information is found at <https://www.codaworx.com/rfp-toolkit/rfp/rfq-art-on-high>. Among the items you will need to include in the online application are the following:

- **Statement of Interest:** In 300 words or less, describe your interest in the commission and your qualifications for undertaking such a project. Be sure to address the selection criteria below. If you are applying as an artist team, your statement of interest should reflect the work and approach of the team.
- **Resume:** Not more than two pages that outlines your professional accomplishments as an artist and any community engagement experience. Be sure to include any relevant public or private commissioning experience.
 - If you are applying as an artist team, combine your information into a two-page document that summarizes the team-members' qualifications. For example, a four-member team may choose to include a half-page bio for each team member.
- **Media:** No more than 12 images of completed work, including

examples of work similar to the scope of this project. Images should be from 70 - 100 dpi. If you have video of your work that is relevant to this project (i.e. a kinetic sculpture or sound element), submit a PDF with a link to the video. Each video PDF link will count as one of your 12 images. Each video may be no longer than 3 minutes.

- If you are applying as an artist team, designate one artist to be the team leader to submit your information, along with team member(s) images and resume/bio(s). Submissions from artist teams should reflect samples from each artist on the team, and not exceed the overall submission limit of 12 images.
- **References:** A list of at least three professional references that have a solid knowledge of your work and working methods, including addresses, email and telephone.
- **Optional:** You may include up to three selections of support materials such as reviews, news articles, and other related information.

Proposed Timeline for Implementation

June 4, 2018: Artist Call/RFQ Released

July 9, 2018: Artist Call/RFQ Closed

Mid/Late July 2018: Artist Selection Committee meets to select finalists and alternate

Late July 2018: Finalists presented to Columbus Arts Commission for approval, contract with artists for completion of design proposals, contracts signed with finalists. Finalists come to a one-day briefing session.

Early October 2018: Finalists proposals due

Late October 2018: Artist(s) selected by Artist Selection Committee

November 27, 2018: Selected art proposal submitted to Columbus Art Commission for conceptual approval

December 2018: Legislation to contract with artist submitted to Council

December 2018: Finalize contract with selected artist

January - end of Summer 2019: Fabrication

Fall 2019: Installation and dedication (weather permitting)

**This timeline is subject to change.*

REQUEST FOR QUALIFICATIONS

Budget

A project proposal fee of \$4,200 will be provided to each of the 3 finalists to develop proposals. The stipend for travel will be calculated based on artist location.

The budget for the final commissioned artwork is \$420,000.00 and is inclusive of all costs associated with the project, including but not limited to: artist expenses, administration, sub-consultants, travel/lodging, artwork fabrication (including materials, details and specifications), storage, transportation and installation, related permits, licenses, taxes and insurance. Any expenses that exceed the contracted amount will be the artist's responsibility. The artist will be responsible for submitting an artwork maintenance manual upon completion.

Finalist Selection Criteria

Finalists will be selected by demonstrating the following, with each criteria weighted as indicated:

1. Artistic Excellence (60%): The aesthetic significance and quality of the artwork, including the artworks transformative and distinctive qualities.

- Does the artist's past work show a consistent exploration of ideas and concepts that are engaging and evolving?
- Does the artist have a distinctive vision?
- Is the artist a professional working artist with an exhibition record, and/or work that has been reviewed, critiqued and acknowledged by the visual art community?

2. Collaboration and Communication (20%): Experience and ability to work and collaborate with design professionals, engineers, community leaders, and artists. Ability to communicate effectively. Ability to collaborate and work with a team. Willingness to become familiar with the community.

3. Project Management (20%): Experience and ability to research client need and propose an appropriate design; Ability to attend either in person, or via electronic

connection, frequent project meetings. Ability to access appropriate resources when necessary. Ability to develop an appropriate and realistic budget. Ability to supply realistic quotes for fabrication. Ability to complete projects on time and within budget.

- Does the artist have the experience within and can the artist manage the established budget?
- Can the artist provide a 10 year maintenance plan for the work(s)?

Nondiscrimination

The City of Columbus does not discriminate against any qualified individual on the basis of race, religion, color, creed, national origin, age, sex, marital status, sexual orientation, gender identity or expression, genetic bias, disability, citizenship, veteran status, or other category protected by applicable state or federal law.

Additional Rules and Guidelines

- The city of Columbus may check references to assist in the evaluation of any submission .
- The city of Columbus shall not be liable in any way for any costs incurred by any artist in the preparation and submission of the RFQ.
- All submissions are considered public and subject to review upon request.
- The jury has the right to reject any and all proposals.
- The City of Columbus has the right to issue additional solicitations for Qualifications.
- The City of Columbus reserves the right to withdraw this call at any time.
- Artist(s) have the right to withdraw their Qualifications at any time.

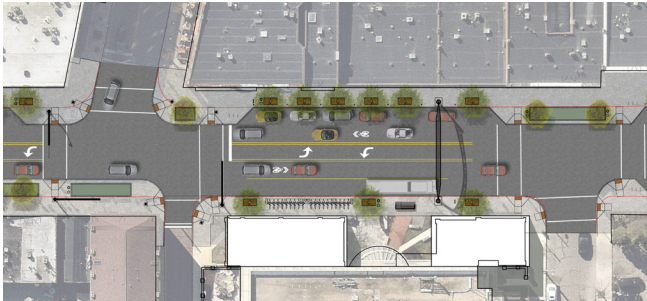
Questions?

Inquiries about the program or the project should be made by sending an email to project consultant **Amanda Golden** at amanda@designinglocal.com.

ATTACHMENT A

POTENTIAL LOCATIONS

The following are potential locations for Art on High and have been evaluated as ideal opportunities for public art within the Art on High Project.

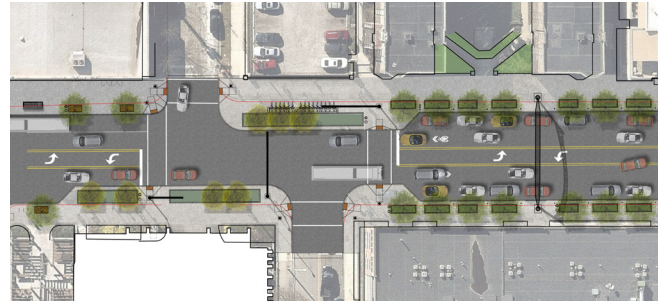


1. On High Street at Buttles Avenue and Bollinger Place

- **Constraints:** Mast arm on High at end of Buttles Avenue.
- **Ideas/Considerations:** Hotel use at former Bollinger tower; the space above the street is a potential canopy for an artwork that could combine both sides of the street and/or several blocks into one artwork; expanded sidewalk
- **Location:** Short North - south
- **Curb Extension Location:** Terminus of Buttles, currently zoned for landscaping

Department of Public Service Feedback:

- Would not support any option for going over the street, unless approved.
- All art must first be approved by the Art Commission.
- If approved by Art Commission, Public Service will need to review for location and safety, including height, size, wind load, and material. No advertising is currently allowed within the public right-of-way, but will allow sponsorship. In consideration of the public benefit, a commercial institution or public interest may be given sponsorship credit on the banners and flags in accordance with the following condition: Upon approval of the City the name and logo of the contributing sponsors may be positioned in the lower 10% of the banner area.



2. On High Street at East Hubbard Avenue

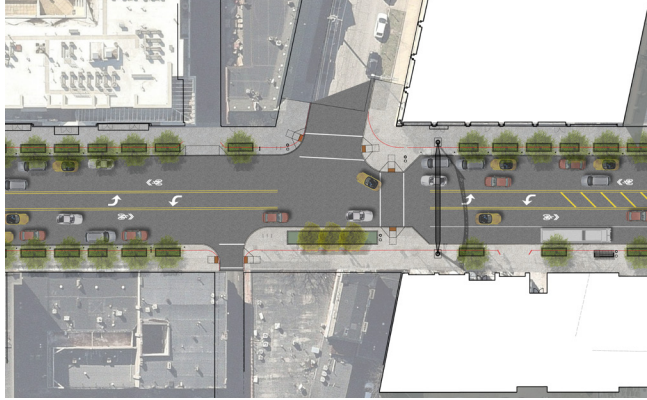
- **Constraints:** Proposed CoGo station; currently planned for trees.
- **Ideas/Considerations:** Central location; future hotel use on the Southwest side of East Hubbard with programmed activities; can substitute art for trees; the space above the street is a potential canopy for an artwork that could combine both sides of the street and/or several blocks into one artwork; parking lot immediately to the west of new sidewalk that could possibly be utilized in some way.
- **Location:** Short North - south

Department of Public Service Feedback:

- Not across the street, unless approved.
- CoGo, Public Service would need to see plans to determine location, size, possible sight, ADA, and/or utility issues.
- If approved by Art Commission, Public Service will need to review for location and safety, including height, size, wind load, and material. No advertising is currently allowed within the public right-of-way, but will allow sponsorship. In consideration of the public benefit, a commercial institution or public interest may be given sponsorship credit on the banners and flags in accordance with the following condition: Upon approval of the City the name and logo of the contributing sponsors may be positioned in the lower 10% of the banner area.
- Any use of trees would also require Rec. & Parks approval prior to Public Service consideration.

ATTACHMENT A

POTENTIAL LOCATIONS



3. On High Street from West First Avenue to north side of Prescott Street

- **Constraints:** Planned trees at terminus of West 1st Avenue.
- **Ideas/Considerations:** Expanded sidewalk by new Pizzuti development; shortened crosswalk; proximity to existing arch; the space above the street is a potential canopy for an artwork that could combine both sides of the street and/or several blocks into one artwork; no mast arms for negative visual impact.
- **Location:** Short North – south
- **Curb Extension Location:** Terminus of Hubbard, currently zoned for landscaping

Department of Public Service Feedback:

- Not across the street, unless approved.
- Any use of trees would also require Rec. & Parks approval prior to Public Service consideration.
- If approved by Art Commission, Public Service will need to review for location and safety, including height, size, wind load, and material. No advertising is currently allowed within the public right-of-way, but will allow sponsorship. In consideration of the public benefit, a commercial institution or public interest may be given sponsorship credit on the banners and flags in accordance with the following condition: Upon approval of the City the name and logo of the contributing sponsors may be positioned in the lower 10% of the banner area.



4. On High Street from Price Avenue to East First Avenue

- **Constraints:** Mast arm on the east side of High south of East 1st Avenue, and the west side of High north of Price
- **Curb Extension Location:** Terminus of Price, Terminus of 1st, zoned for landscaping

Department of Public Service Feedback:

- No Comments

ATTACHMENT A

POTENTIAL LOCATIONS



5. On High Street at terminus of West Second Avenue meandering to East Second Avenue and Terminus of Starr Avenue

- **Constraints:** Mast arm directing traffic from East 2nd north and south; proposed CoGo station (East 2nd)
- **Ideas/Considerations:** High gain of space at the terminus of West 2nd Avenue with approximately 30 feet of sidewalk, High gain of space at this terminus with proposed CoGo station to the south of Starr Avenue; the space above the street is a potential canopy for an artwork that could combine both sides of the street and/or several blocks into one artwork; highly trafficked for food and retail; soon to be office and apartments on north side of East 2nd Avenue.
- **Location:** Short North – south

Department of Public Service Feedback:

- Not across the street, unless approved.
- CoGo, Public Service would need to see plans to determine location, size, possible sight, ADA, and/or utility issues.
- If approved by Art Commission, Public Service will need to review for location and safety, including height, size, wind load, and material. No advertising is currently allowed within the public right-of-way, but will allow sponsorship. In consideration of the public benefit, a commercial institution or public interest may be given sponsorship credit on the banners and flags in accordance with the following condition: Upon approval of the City the name and logo of the contributing sponsors may be positioned in the lower 10% of the banner area.



6. On High Street at East and West Third Avenue

- **Constraints:** Proposed trees at larger curb extensions.
- **Ideas/Considerations:** Increased sidewalk at all four corners of an offset intersection; can substitute art for trees; the space above the street is a potential canopy for an artwork that could combine both sides of the street and/or several blocks into one artwork; slower traffic at this location; two new developments spanning West 3rd Avenue.
- **Location:** Short North – Mid
- **Curb Extension Location:** Terminus of East and West 3rd Street, Curb Extensions

Department of Public Service Feedback:

- Not across the street, unless approved.
- Trees are under authority of Rec. & Parks.
- If approved by Art Commission, Public Service will need to review for location and safety, including height, size, wind load, and material. No advertising is currently allowed within the public right-of-way, but will allow sponsorship. In consideration of the public benefit, a commercial institution or public interest may be given sponsorship credit on the banners and flags in accordance with the following condition: Upon approval of the City the name and logo of the contributing sponsors may be positioned in the lower 10% of the banner area.

ATTACHMENT A

POTENTIAL LOCATIONS



7. On High Street at the terminus of Euclid Avenue

- **Constraints:** Proposed trees and landscape bed
- **Ideas/Considerations:** Increased sidewalk and proposed landscape bed in front of Library
- **Location:** University District – south

Department of Public Service Feedback:

- No Comments



8. On High Street at the terminus of East Eighth Avenue and West Eighth Avenue

- **Constraints:** Proposed trees and landscape bed
- **Ideas/Considerations:** Increased sidewalk and proposed landscape bed in front
- **Location:** University District -- south
- **Curb Extension Location:** Terminus of Price, Terminus of 1st, zoned for landscaping

Department of Public Service Feedback:

- No Comments

Continuous/Non-mapped Locations

9. Series of Curb Extensions

- **Constraints:** possible traffic hazards
- **Ideas/Considerations:** One artist can create a conceptually cohesive project at several locations or several artists can work with individual curb extensions to create a collection of separate artworks.
- **Location:** High Street Corridor/Planning

10. Trees lining High Street

- **Constraints:** N/A
- **Ideas/Considerations:** potential sites for lighting treatments and possibly sound works
- **Location:** High Street Corridor/Planning

Department of Public Service General Comments

1. Need to confirm there are not right of way concerns/impacts, or conflicts with existing and proposed private and public utilities.
2. Need to confirm there are no conflicts with street signs, traffic signals, etc.
3. Artwork must not block sight triangles or interfere with access to functional items like bus stops or parking meters.
4. Artwork should not narrow or restrict the pedestrian through zone as explained by National Association of City Transportation Officials.
5. Any item hanging over the public sidewalk should be a minimum of 8.5 feet above the walk and out of the easy reach of vandals.
6. Any item hanging over the public roadway should be a minimum of 13.5 feet above the pavement and out of the way of obstructing any traffic elements.

Submission Instructions and Materials

Addendum: June 27, 2018

Applications will be accepted through the CODAworx RFP Toolkit.

1. Sign up for a free account at www.codaworx.com/registration to start an application.
2. You may return to your application before it is submitted by logging in on CODAworx, clicking your name in the top right, and selecting "RFP Dashboard".

Required information for this application:

Résumé

This section allows for a 4 page PDF to be uploaded. Compile the four pages as follows:

PAGE 1-2

Submit a brief, current résumé or CV including:

1. Contact information
2. Your web address
3. Previous relevant art commissions
4. Design team experience
5. Exhibitions, awards, grants
6. Education

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References. Please include at least three (3) art and/or design professionals who have detailed knowledge of the artist's work and working methods, including fulfilling deadlines, working with the community, etc. Include contact name, organization, address, telephone, and email for each reference.

Note: If submitting as a team, compile all résumés into a single document not exceeding 2 pages.

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You may include up to three selections of support materials such as reviews, news articles, and other related information.

Letter of Interest (300 words or less excluding #1.)

Please include the following:

1. Name, address, telephone, email, and website for all artist/design team members.
2. Your interest in this project and your experience working on comparable projects.
 - a. Be sure to address the selection criteria in the RFQ above. If you are applying as a team, your statement of interest should reflect the work and approach of the team.

Artwork Images

In the "Images of Your Work" section of your application on CODAworx, please submit at least three (3) and up to five (5) different completed artworks or past commissions. For each completed artwork, you will be prompted to upload a single main image and specify the title of the artwork, location, year completed, medium, and dimensions.

You have the option to provide more images and information for your completed artwork by publishing a CODAworx "project". With a CODAworx "project" you can include additional images and more information about your project or artwork. When complete, include the link to the "project" with the main image. Follow the link below to publish the additional images and information for your application:

<https://www.codaworx.com/account/project>.

Because of this structure, you will not be penalized for uploading more than 12 images.

Images must be JPEG file format with a minimum of 620px width and a maximum file size of 5MB. Horizontal images are recommended.

Slides, prints or any physical submissions of artwork will not be accepted.

Questions about applying on CODAworx may be addressed to CODAworx at info@codaworx.com, or by calling (608) 467-3040.

Frequently Asked Questions

1. How can I show multiple photos for a project within the CODAworX site?

The form allows you to submit 5 individual images, but if you create a project on CODAworX, you can upload up to 6 images per project. You are able to create "project URLs" through the following steps.

1. Hover over GET HIRED at the top of the page.
2. Select PUBLISH A PROJECT
3. Click the orange button that says "Publish a project now"
4. Click the orange button that says "Publish a project"
5. Fill out applicable blanks
6. Repeat for each project you want to highlight

2. There is a space to upload written information on 10 commissions - should this include information on the uploaded photos, or 10 unique projects?

This section allows you to list 10 former projects and a brief description. If you'd like to upload more information about each project, please create project URLs within the CodaWorx System using the steps outlined in question 1.

3. Can the 12 photos be 12 photos of the same piece?

Yes, the 12 images can be 12 images of your choice.

4. The RFQ requests statement of 300 words; CODAworx asks for 1 page letter

Please provide a letter that is 300 words on one page of the allotted page. Please use the guide above in the Submission Instruction and Materials.

5. The RFQ requests references; CODAworx doesn't have that field

Please place your references on a single sheet and upload as one of 4 pages in the resume section. Please use the guide above in the Submission Instruction and Materials.

6. RFQ requests up to 12 images/video; CODAworx allows for 5

The form allows you to submit 5 individual images, but if you create a project on CODAworX, you can upload up to 6 images per project. You are able to create "project URLs" through the following steps.

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4. Click the orange button that says "Publish a project"
5. Fill out applicable blanks
6. Repeat for each project you want to highlight

7. Will there be preferential treatment for a local artist?

No preferential treatment will be given to a local artist. This is a national call.

8. Because of the CODAworX software and the options it provides to upload photos, will applicants be penalized if they upload more than 12 photos using the Project URLs?

No. Applicants will not be penalized for submitting more than 12 photos using the project URL option.